

THE FARM TRIBUNE

VOL. XI — NO. 23

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, November 28, 1957

ONE TON OF "PROPS" FOR SERMONS

PORTERVILLE, Nov. 28 — More than a ton of specialized equipment will be placed on the stage of the Porterville Memorial auditorium when Dr. George Speake presents "Sermons From Science" each evening at 7:30 o'clock, December 2 through December 6 under sponsorship of the Porterville Ministerial association.

The demonstrations are designed to show the harmony that exists between true science and true religion. The nightly programs are open to the public; there is no admission charge.

Following the findings of numerous scientists over the years, Dr. Speake, of the Moody Institute of Science staff, will demonstrate that many things looked upon by some as Biblical myths can be supported by scientific facts, and that the natural laws of the uni-

(Continued On Page 10)

Sno-White Drive-In Goes Up On Avenue

PORTERVILLE, Nov. 28 — Newest business building is going up along the avenue at the three-way intersection — Main, East Bellevue and Division — where a Sno-White Drive-in is being constructed by Bob Lutz. (No, Bob is not going to run it; it's a lease deal.)

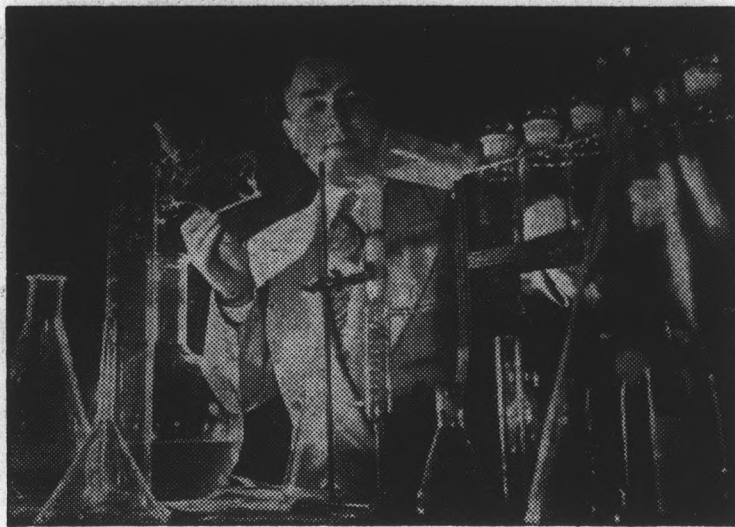
And taking form also are walls for the new addition to the Porterville city library.

Latest information on the Sier-

(Continued On Page 10)

"Southwest Corner" Next Barn Production

PORTERVILLE, Nov. 28 — Jean Hoerner will direct "Southwest Corner", the next Porterville Barn theater production, that will open next January 10 at the Barn. Casting for the show is now being completed.



THE MAGIC of modern chemistry will be shown as part of the "Sermons From Science" demonstrations that will be presented in the Porterville Memorial auditorium, December 2 - 6, under sponsorship of the Porterville Ministerial association. Over 2,000 pounds of specialized laboratory equipment from Moody Institute of Science will be placed on the stage for the program. Each nightly show, set for 7:30 o'clock, will be different; there is no admission charge.

County Realtors Ask Supervisors To Hold Up Area Zoning Commission Plan Until Study Can Be Completed

PORTERVILLE, Nov. 28 — Planning and zoning committee of the Visalia and Tulare Realty boards, and of the Orange Belt Board of Realtors have asked the Tulare county board of supervisors, as well as cities that have not already taken action, to hold up on proposed formation of an area planning commission.

The action was taken at a meeting Monday evening at Ray's Porter cafe in Porterville. The group also voted to meet in Visalia, December 9, at which time Bert Muhly, county planning engineer, will be invited to explain the proposed plan.

Present at the Porterville meeting were: Realtors D. V. Olson, president of the Visalia Realty board, his chairman, James P. Coopman and committee members Roy A. Nunn and Harold G. Rainwater; from Tulare were Realtors Roy Niday, president, and his committee chairman, John Iacono, and

from the Orange Belt Board of Realtors, which represents Lindsay, Strathmore, Porterville, Springville and Terra Bella were Realtors Roy A. Hill, chairman of the Multiple Listing division; Glenn R. Cline, chairman, and Sterling Ensign, J. D. Frost, West Kutner, F. M. Moore and Harold G. Brittell, members of the Planning and Zoning committee; Sarah Traeger, executive-secretary-treasurer, and Mrs. Harold G. Brittell.

EXECUTIVE CLUB TO HEAR "MOUNTY"

PORTERVILLE, Nov. 28 — Members of Porterville's Executive club will hear Sydney R. Montague, former Royal Canadian Mounted Police officer, adventurer, and philosopher, at a dinner meeting of the club, Saturday night, 7 o'clock, at the Porterville Women's clubhouse.

Valley Bulls To Hereford Sale In Fresno

PORTERVILLE, Nov. 28 — Six San Joaquin valley breeders, including two from Tulare county, have consigned to the fourth annual bull sale that will be conducted by the California Polled Hereford association at the district fair grounds in Fresno, Saturday, December 7.

Gladys Cooper of Tipton is offering three lots; Luther V. Patterson, of Lindsay is also offering three lots. Other valley consignors are: Case & Case, of Reedley; F. E. Crews, Laton; M. D. Hereford ranch, Lodi, and Floyd E. Slocum of Hanford.

A show, starting at 9 a.m., will precede the sale; time for the sale has been set as 12:30 p.m.

Sale manager is W. C. Glover; judge will be Prof. Ed. Rousek; auctioneer will be Howard Brown. Cyrille Faure, secretary of the California Polled Hereford association, states that a luncheon will be served on the fairgrounds between judging of cattle and sale time; an association directors meeting will be held immediately after the sale.

FARMERS ASKED TO STUDY ZONING

BURTON, Nov. 28 — Bert Muhly, county planning engineer, urged farmers of the Burton area to study a sample agricultural zoning ordinance and make suggestions for changes at a meeting, called by Porterville Irrigation district directors at the Burton school last Friday evening.

Muhly said that the Tulare county zoning ordinance is being rewritten and that a section covering agricultural zoning will be included in the new ordinance.

He urged farmers to study a sample ordinance that has been circulated through various farm centers and that is available at the county planning commission office in Visalia so that county planners will be able to draft a final ordinance that is satisfactory to farmers.

"Red pencil what you don't like," he told farmers at the Burton meeting.

Muhly said that whatever is written into the new county zoning ordinance would not become operative in any given area until application of the ordinance was asked in that area.

Certain provisions, including

(Continued On Page 9)

Mrs. Deane Wilstam Wins \$267.50 In Silver Bonus Contest Tuesday

PORTERVILLE, Nov. 28 — Mrs. Deane Wilstam was \$267.50 richer Tuesday evening than she was Tuesday morning just because her name was selected as the week's Silver Bonus winner, and because she had a sales slip from Bullards, a Silver Bonus store.

Mrs. Wilstam, who resides at 415 West Bellevue, when told that her name had come up, could only say, "Oh no, it can't be true."

A check for the \$267.50 Silver Bonus was picked up yesterday by Mrs. Wilstam at the J. B. Hill company, featured Silver Bonus store of the week.

Next Tuesday, Silver bonus goes back to the weekly \$25.00 — an amount that you might win if you make some of your Christmas purchases in Silver Bonus stores next Tuesday.

For details of the Silver Bonus contest, see the Silver Bonus pages in this issue of The Tribune.

Remember — someone wins something every week in the Silver Bonus contest.

KAREN MAYS TO NATIONAL MEET

SUCCESS VALLEY, Nov. 28 — Karen Mays, Success Valley 4-H, is leaving today in the California delegation of 4-H club members who will attend the National 4-H Club Congress in Chicago, December 1 - 5.

Other delegates from Tulare county are: Francis "Butch" Andreas, Columbine, and Richard Haddock, Liberty. Haddock won the state tractor contest, Miss Mays and Andreas won educational awards from the Santa Fe Railway as state first alternates in girls' home economics and boys' agricultural contests, respectively.

SENATOR AND MRS. KNOWLAND TO ARRIVE IN PORTERVILLE FOR EVENING DINNER FOLLOWING VISALIA RECEPTION DEC. 7

PORTERVILLE, Nov. 28 — Time schedule for the visit of United States Senator William F. Knowland to Tulare county on Saturday, December 7, has been announced for Visalia and Porterville.

At 4:30 p.m. press, radio and television representatives will be invited to a press conference with the Senator at the Hotel Johnson, in Visalia.

From 5:00 p.m. until 6:15 p.m. a public reception will be given at the Hotel Johnson.

At 7:30 p.m. the Senator will be in Porterville for an evening dinner at the Porterville high school cafeteria.

There will be no charge for the reception; a "cost" charge of \$3.00 is being made for dinner tickets. All interested persons are invited to these events.

During his visit to Tulare county, Senator Knowland will be accompanied by his wife, Helen Herick Knowland.

The Senator and Mrs. Knowland will come into Tulare county from Fresno, where they will



TELEVISION "STAR" Dr. William A. Winn, on the left, superintendent and medical director of the Tulare-Kings Counties Tuberculosis hospital at Springville, goes over his TV script with TB Association secretary Bill Starks at a recent

television filming session in Bakersfield. Doctor Winn proved to be not only photogenic but a rather adept "pitch man" for patient rehabilitation. In fact, his information proved to be so interesting that "clips" of his television film

announcement will be shown at leading theaters in Tulare county, as part of the local association's annual Christmas Seal Sale campaign.



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Co-Publishers and Owners

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Thursday, November 28, 1957

Vol. XI — No. 23

COUNT YOUR BLESSINGS

A good shot of old-fashioned Thanksgiving is just what this country needs.

We mean the real old-fashioned Thanksgiving, the festival of Thanksgiving for the mercies of the closing year, in which families sit down to count their blessings and to consider the good things about living.

Back in 1621, when the Pilgrims joined America's first Thanksgiving, there was little indeed to be thankful for, when you compare 1621 with 1957.

Little indeed to be thankful for?

Well, the Pilgrims certainly didn't have the conveniences that we have today. No televisions, automobiles, airplanes; little assurance that there would be food on the table for supper, or for that matter, little assurance that their scalps would still be on their heads come supper time.

And schools, highways, cities, entertainment, culture, spare time for shows and golf and other recreation; these things that we seem to believe are so essential how-a-days were not even thought of by the Pilgrims.

So here we sit, surrounded by everything under the sun that is supposed to make living easier, more bountiful; yet with all of these modern devices for fuller living, we still seem to find plenty to complain about.

It's a shot of old-fashioned Thanksgiving that we need today; for we have the same things to be thankful for the the Pilgrims had: Our families, our friends, our freedoms, our home, our bountiful tables, our opportunity for satisfying living.

So on this Thanksgiving day, do just as the Pilgrims did — Count your blessings, neighbors, count your blessings.

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We Only Heard

By BILL RODGERS

IF SOMEONE had the power to tell you, and make it stick, that in order to farm your land you had to pay dues into the Farm Bureau; or that in order to operate your business, you had to pay dues into the Merchants association, you would be pretty hot under the collar, so hot in fact, that you would rebel, quickly and violently.

AND IF someone tried to compel you to join a church, or affiliate with a political party, or pay dues into a veterans organization — we are talking about compelling you to do these things — you would fight for your civil rights under the constitution of the United States.

WOULDN'T YOU?

YET WE have the situation in this state and in the nation where men, and women, are being compelled to pay dues into a union, or lose their jobs. We call this compulsory unionism, which is just as foreign to our American way of life as compulsory church membership, compulsory Farm Bureau membership, compulsory Merchant committee membership, compulsory veteran organization membership or compulsory political party membership.

THE ALTERNATIVE to dictatorial compulsory union membership is voluntary unionism; the problem is just that simple.

AND TO Samuel L. Gompers, credited as being the founder of organized labor, there was no problem, for Samuel Gompers said, "I want to urge devotion to fundamentals of human liberty... the principles of voluntarism. No lasting gain has ever come from compulsion. If we seek to force, we but tear apart that which, united, is invincible."

IN THE months ahead we will hear much about this matter of compulsory and voluntary unionism. As you read and listen, remember this: A cause that is right, and just, relies basically on principle, not compulsion.

Mike Pecarovich Will Speak At Football Banquet

PORTERVILLE, Nov. 28—Mike Pecarovich, former head coach at Loyola University will be the featured speaker at annual Porterville high school football banquet, Wednesday evening, December 11, 7:30 p.m., in the Porterville high school cafeteria.

Football squad members and coaches will be honored at the banquet; the banquet is sponsored by the student council; invitations have been sent to fathers of team members.

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Porterville



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Easy Tomato Aspic

- 1 package apple-flavored gelatin
- 1 cup hot tomato juice
- 1 cup cold tomato juice
- 1-1/2 teaspoons prepared horse-radish
- 1-1/2 teaspoons grated onion
- 1 teaspoon salt
- Dash of cayenne

Dissolve gelatin in hot tomato juice. Add cold tomato juice, horse-radish, onion, salt, and cayenne. Pour into individual molds. Chill until firm. Unmold. Makes 4 to 6 servings.

Reports Given At Vandalia 4-H Club Meeting

VANDALIA, Nov. 28 — A number of reports were heard at the November meeting of the Vandalia 4-H club.

Project reports were given by Georgia Holley, Marilyn Gunderson and Nan Smith; Viola Meier reported on how to fill out a record book; Eric Gunderson told of his trip to Davis; John Crosiar gave a demonstration on "When Is a Bug Not a Bug"; and Miss Holley reported on a recent Junior Leader conference.

Members of the Educational Tour committee are making plans for a tour in the near future.

NATIONAL COTTON PRODUCTION DOWN

WASHINGTON, D. C., Nov. 28 — National cotton production this year is estimated at 11,788,000 bales, down about 11 per cent from 1956.

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SU 4-5824

Historical Meeting Sunday

VISALIA, Nov. 28 — Members of the Tulare County Historical Society will meet Sunday, December 1 at 2:30 p.m., at the Elbow Creek school to observe the centennial of this school, which was established August 1, 1857.

All interested persons are invited to attend; anyone having old pictures or old records relating to the school are asked to bring them.

Alfalfa hay production in California this year is estimated at 5,437,000 tons; per acre yield — 4.60 tons.



TAKEN ON his dairy ranch just east of Porterville was the above photo of Ed. Isham, in years past

Porterville city marshal and ex-officio tax collector. The Isham ranch is practically all in subdivision now; a street in the area has been named after the former city official and rancher.

KIWANIS KAPERS TO FEATURE HOLLYWOOD STARS

PORTERVILLE, Nov. 28 — Final arrangements for the Kiwanis Kapers of 1957 have been completed, according to Phil Crapo, general chairman. This annual fund raising event for the Porterville Kiwanis club underprivileged children's fund will be presented at the Porterville Memorial auditorium on Thursday night, December 12.

"This year we are presenting an all-star professional cast, instead of a local talent show", Crapo stated. "The cast is made up of headliners from TV, radio and stage shows. We can assure the public of a night of lively entertainment and at the same time get an assist in our fund raising for our boys' and girls' work."



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Just For FUN

by ROBERT C. PREBLE, President Encyclopaedia Britannica



Russia has about as many of these as the U. S. has. Australia has twice as many. Iceland has some with four horns. In the Middle East their tails grow so fat they must be held up on wheeled platforms. Marco Polo met the one shown at 15,000 feet.

(Answer, printed upside down, has as many letters as there are squares.)



The beast pictured is one of many varieties of sheep, which is today's answer. Probably the first domesticated meat animal, sheep are known in numerous varieties, including the mountain-loving Ovis Pol which Marco Polo encountered.

COUNTY SCHOOL ENROLLMENT AT AN ALL-TIME HIGH

Public school enrollment in Tulare county reached an all-time high of 43,374 in October, according to figures released today by County Superintendent of Schools J. Post Williams.

Included in the total are regular, special, and adult pupils from kindergarten through junior college. Regular enrollment, kindergarten through grade 14, shows a gain of 912 over last year at this time. Special enrollment is up 141, adult enrollment down 79.

Printed Pattern



by Marian Martin

Printed Pattern 9199: Misses' Sizes 10, 12, 14, 16, 18. Size 16 requires 3 1/2 yards 35-inch fabric. Send FIFTY CENTS in coins for this pattern—add 5 cents for each pattern if you wish 1st-class mailing. Send to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

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MAIN STREET, looking north from Cleveland, has changed considerably since the upper photo was taken in 1903 or 1904, with progress of the community graphically shown by the lower photo of the same section of Main street in October of 1957. At left of the old picture is the corner of the city fire house that stood on the present city hall location, and in the center, at the north end of Main street, is the original Morton street school that also housed the first Porterville high school. Lower photo shows the city hall on the left, and Main street leading on north through the old school site. (Jay Brown, Farm Tribune photos)

Bull Fertility Demonstration Monday, Dec. 2

VISALIA, Nov. 28 — Tulare county cattlemen are invited to attend a bull fertility testing demonstration that will be given at the Cutler Trust corrals, nine miles north of Visalia on Dinuba

highway 63, at 2 p.m., Monday, December 2.

The meeting is being arranged by Bob Miller, county farm advisor, and the Tulare County Veterinary Medical association. A team of University of California experts will conduct the demonstration.

Farm Tribune Ads Get Results

ROBERTA HUGHES INSTALLED AT PRAIRIE CENTER

PRAIRIE CENTER, Nov. 28 — Roberta Hughes has been installed as president of the Prairie Center 4-H club; other officers are: Hazel Noel, vice president; Renetta Glover, secretary; Judy Spitler, treasurer; Barbara Terry, song leader; Marvin Hughes and Jerry Hefner, reporters and Marvin Awbrey, sergeant-at-arms.

A Christmas party was planned for the December 17 meeting of the club, with each member to bring a 25-cent exchange gift. Club members have agreed to cooperate with the Ducor 4-H club in the building of a dressing room on the Porterville fair grounds.

At the installation meeting, yearly program and goals were read and approved; Ann Nickel and Mary Jean gave a sewing demonstration; Gerry Hefner reported that the club's float had taken second place in the 1957 Veterans' Homecoming parade in Porterville; Marvin Awbrey was introduced as a Tulare County 4-H All-Star.

The club enjoyed a hay ride and wiener roast last Saturday.

CONVERSION OF BRUSH TO GRASS WOULD BRING ENOUGH WATER TO COVER FRESNO COUNTY A FOOT DEEP

FRESNO, Nov. 21 — Enough extra water to cover Fresno county nearly a foot deep would run off California brushlands if they were converted to grass.

That is the conclusion of a University of California irrigation professor, Robert H. Burgy, from studies of erosion and runoff on brushlands converted to range. Working first with small test plots and now with increasingly large watershed installations, he has found that converting to grass in various locations of California increased average yearly runoff by about two acre-inches per acre.

Speaking at the recent annual meeting of the California Farm Bureau, Burgy said that authori-

ties have estimated such conversion could be applied to 10 million California acres suitable for grazing and perhaps to another 10 million acres where the only purpose would be an increase in water runoff.

The increase would mean not only more water for downstream users, but the quality of their water would be improved. There would be less silt in it, because converting from brush to grass means less erosion.

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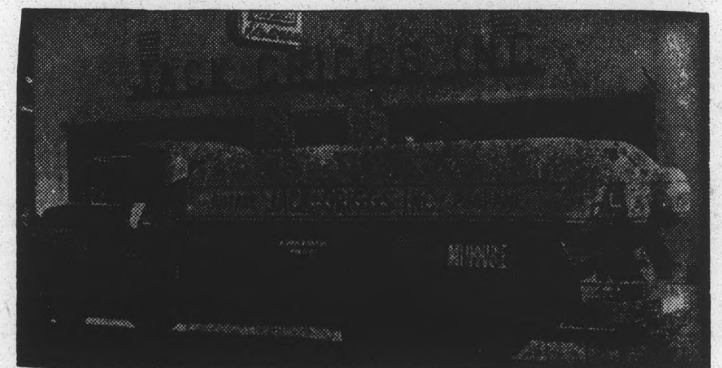
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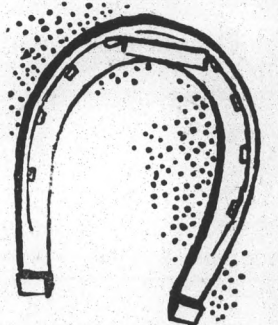
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The Farm Tribune

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PRICE . . .

1/3 off

Claubes Prescription Pharmacy

501 N. Main

(Say "Claw-bus")

SU 4-6892

FARMERS!

NOW IS THE TIME TO PLAN ON BUYING
The Best Seed Grains Available

- Seed Barley
- Seed Oats
- Cover Crops
- Canadian Peas
- Austrian Peas
- Vetch

J. B. HILL CO.

100 E. Orange

SU 4-5328

Christmas Stocking Yardage

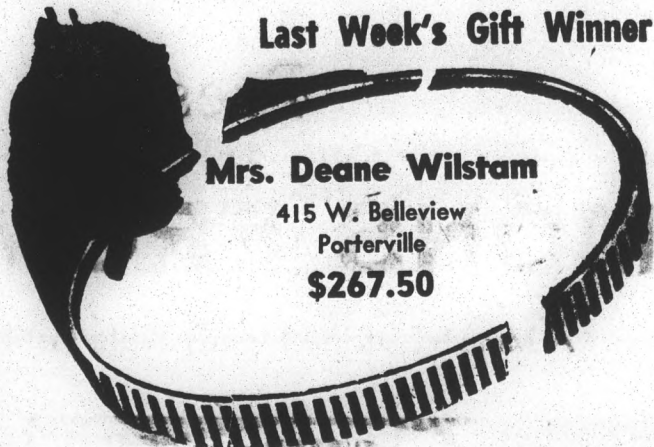
2 Giant 18" Flannel
Stockings Complete
in Gay Holiday Print
on each yd. for . . .

59¢

yd.

J. J. NEWBERRY CO.

Last Week's Gift Winner



Mrs. Deane Wilstam

415 W. Belleview
Porterville

\$267.50

Employees of The Farm Tribune and their immediate families are not eligible to enter this contest. Owners and employees of Silver Bonus stores can win additional awards with sales slips from stores other than that with which they are connected.

Enter

This Exciting Year-Long Contest NOW!

For

Carpets and Draperies

FREE ESTIMATES

"NO JOB TOO SMALL OR TOO LARGE"

See . . .

Esther's HOME FURNISHINGS

518 N. Main

Dial SU 4-4849

... Make Us Prove ...

That we can give you better diamonds at lower prices.
Criticize our gems under a diamond microscope.
... then you be the judge ...



Porterville's Quality Jewelry Store

314 N. Main Street

Unset 4-6913



Nomotta Sock and Tie Kit

Beautiful Handwoven Tie
plus material to
knit matching socks **\$4.95**

ALSO . . .

Nomotta's Swedish
Cardigan Sweater Kit **\$6.95**

BULLARD'S

525 N. Main

Dial SL 4-1823

SUBSCRIBE NOW!

RATE — \$2 PER YEAR

Simply Fill In This Subscription Blank and Mail To:
THE FARM TRIBUNE, 522 N. Main, Porterville.

Date _____

Name _____

Mailing Address _____

I enclose \$2.00 for 1 year subscription ☐ Bill me ☐

The Farm Tribune Silver Bonus

Each week The Farm Tribune will award to the winner of a great contest a Silver Bonus of \$500.00. The contest is open to the Porterville trade area, 18 years of age or over.

Secure an official entry blank from The Farm Tribune and complete it with your name and address. No additional words or less:

"I am glad I trade in Porterville because . . ."

Entries will be received at Silver Bonus Stores. All entries will be judged by a panel of judges. The person who, in the opinion of the judges, will be declared the winner and receive the Silver Bonus. In the event of a tie, duplicate prizes will be awarded.

A Silver Bonus representative will contact the winning contestant, or phone, the evening of Tuesday, between the hours of 6 and 8 p.m. If the contestant is not at home, the representative will leave a message for the contestant to call the Silver Bonus office and receive his \$500.00 award.

If the winner is at home to receive the award, he must produce proof of purchase or payment of the Silver Bonus. The winner must be eligible for a bonus award according to the following rules:

If sales slips amount to more than the entire bonus.

If sales slips amount to less than one-half the entire bonus.

Whatever part of the award is not added to the next week's bonus. The entry will be paid regardless of whether the entry is or not.

Entries will be judged principally on the basis of sincerity and quality of thought. Under no circumstances will judges be permitted to know the names of the entrants.

All entries become the property of The Farm Tribune. The decision of the judges is final.

Employees of The Farm Tribune and their immediate families are not eligible to enter the contest. Owners and employees of Silver Bonus Stores can win the Silver Bonus with sales slips from stores other than that with which they are connected.

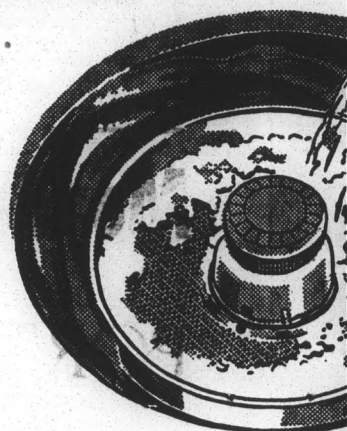
Removes Lint — Removes Soap

Removes Soap

G.E. FILTER FLO

NOW AT

A New Low



THIS NEW 1957

General Electric Filter Flo
Cleans and Recleans the
To Give You Clean

Now Only **\$23.95**

Matching Dryer

Only **\$169.95**

With This
G.E. Filter-Flo Washer
You Get the Famous
G.E. Dependability

EASY TERMS — NO BANKS OR FINANCIAL INSTITUTIONS TO DEAL WITH

Jones Hardware

211 N. Main

VER BONUS DAY!

Silver Bonus Contest Rules

The Farm Tribune will appropriate \$25 to be used for a great contest. Persons residing in Porterville and vicinity are eligible.

Entry blank from any Silver Bonus store in Porterville and vicinity and complete this sentence in 25 words or less.

Porterville because.....

Entries will be judged each week and the winner of the week will receive \$5. In the final week the winner will receive \$25. Prizes will be awarded.

A representative will call at the home of a winner, the evening of each Silver Bonus week of 6 and 7 and will award a \$5 prize. If the winner is not at home he may call at The Farm Tribune for his \$5 award.

At the home to receive his \$5 prize and can use or payment on account that Silver Bonus store or stores, then he is awarded according to the following schedule:

At more than \$5 he will be awarded \$5. At less than \$5 he will be awarded \$2.50.

The award is not given in any week will be the best. The \$5 prize for the best sales of whether the winner has a sales record.

Prizes are given principally on the basis of their sales. Under no circumstances will the names of the person submitting be given.

The property of The Farm Tribune and is final.

The Farm Tribune and their immediate family enter the contest. Owners and employees can win the additional awards only on other than that with which they are connected.

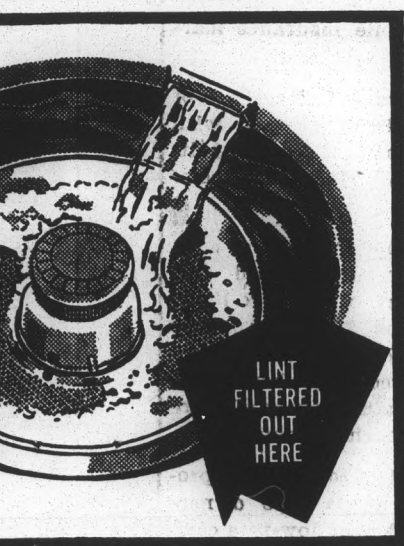
Removes Sand

Removes Soap Scum

Electric Filter-Flo Washer

Now At

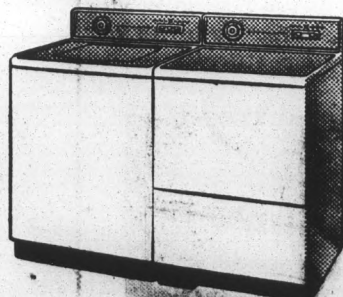
Low Price



This New 1958

Electric Filter-Flo Washer
cleans the Wash Water
You Cleaner Clothes

Only \$239.95



BANKS OR FINANCE COMPANIES
TO DEAL WITH

Hardware Co.

SU 4-1065

Copyright 1941 by J. A. Downey

Tuesday's Silver Bonus Gift Is

\$2500

Support Your

**SILVER BONUS
MERCHANT**

From

TOP to BOTTOM

- Dobbs Hats
- Van Heusen Shirts
- Hanes Underwear
- Ivy Slacks
- Esquire Socks

at ...

Larry Main

402 N. Main



MEN AND BOYS STORE
Phone SU 4-6023

Farm Machine Rentals

- Border Scrapers
- Broadcasters
- Post and Tree Hole Diggers
- Grain Drills
- Cattle Squeeze
- Stalk Cutter
- Soil Scoop

Check Our Demonstration Rental-Purchase Plan

Weisenberger Farm Supply Co.

1231 W. Olive

SU 4-3292



... Makes Painting a Pleasure!

... COLOR SELECTION IS SO EASY!

Try It Today

**CLARK
Paint Store**

PAINTS and WALLPAPER
PAINTING & PAPERHANGING
607 W. Olive SU 4-0101



Gifts that
give for years
to come.

LAY-AWAY NOW!

at

Bannister Furniture Co.

"The House of Quality"

PORTERVILLE
116 Main Street - SU 4-5859

LINDSAY
174 N. Elmwood - 2-4003

NEW

Space-Lite Luggage

Light and Durable

Excellent Christmas Gifts For Men and Women

Just the Thing For That Trip to the Moon!

Jones Hardware Co.

311 N. Main

SU 4-1065



**FLORSHEIM
slip-ons**

No strings tie you down
in these easy-fitting
Florsheim laceless shoes
that are correct for
any wear, anytime.

HARTMAN'S

403 N. Main

THE BUSTER BROWN STORE

SU 4-0251

Gladiolus

EXTRA LARGE BULBS

DAYBELL NURSERY

E Street, North of Olive

Phone SU 4-6213



Lay-away those Christmas gifts now.
Delightful selection ... sure to please.

at ...

513 N. Main

clare-retta

SU 4-1264

The Farm Tribune Silver Bonus

ENTRY BLANK

Name.....

Address.....

(If Rural Route please explain location on reverse side)

City.....

Telephone.....

(Please print name and address plainly)

I'm glad I trade in Porterville because

.....

.....

.....

Complete this sentence in 25 words or less and deposit in box at any Silver Bonus Store or deliver to The Farm Tribune

THE OLD DAYS

March, 1900

PORTERVILLE — William Thomas, president of the Pioneer Land company, and P. N. Lillenthal, who is interested in the bank, are spending a few days in Porterville.

Hyman Mitchell is here from White River.

The now middle-aged men who attended school here when J. S. McPhaill taught in the "old schoolhouse" often meet and talk over those school days. Mr. McPhaill had a bustling crowd of 70

to instruct and watch in 1875, and he no doubt recalls that term as one of the busiest times of his life.

Those who heard Joaquin Miller, the poet, lecture in Porterville, and who probably criticized much in the man and his discourse, should read his "Passing of Tennyson," and then draw conclusions. The man who can write such thoughts must feel them and be like them.

Porterville has grown a great deal in the past 10 years and it is

WANTED



pickpocket furnace

CRIME: Stealing money from Porterville area home owners every day by wasting fuel.

REWARD: For capturing a pickpocket Furnace you can have completely automatic heating comfort, and low, low fuel bills.

SAVE MONEY WITH THE

ENTIRELY DIFFERENT Year-Round



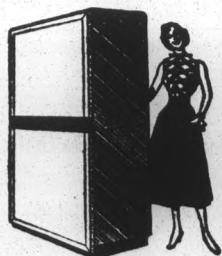
**AIR CONDITIONER
WEATHERTRON**

THE ALL-ELECTRIC G-E HEAT PUMP . . .

HEATING & COOLING FOR HOMES, STORES, OFFICES

HEATS without burning fuel
COOLS without using water
. . . uses only air, electricity
SINGLE UNIT for entire home!

Enjoy G.E. Weathertron
... for as little as \$15.00 month



BOONE'S
AIR
CONDITIONING
111 South H Street
SU 4-1438

COLLEGE ALUMNI ASSOCIATION TO EXPAND PROGRAM

PORTERVILLE, Nov. 8 — The Porterville College Alumni association has planned an active program for wider support of the entire school program, as well as for more alumni group social activities.

Vic Slayman of Lindsay, president, said directors at their last meeting had discussed plans for a scholarship fund to help outstanding high school boy and girl graduates attend college.

The alumni group also will seek closer coordination with the college student council in mutual problem areas, and will ask student body officers to serve as ex-officio members of the association's board of directors.

The directors discussed plans for issuing an alumni bulletin several times yearly, and for a possible spring season reunion, or dance as well as the regular fall homecoming meeting.

Other officers of the alumni group are Mrs. Sidney Longacre of Lindsay, vice president; Diane Stevenson of Porterville, secretary-treasurer; and Judge R. D. Baird of Strathmore, Joe Faure Jr. Hank Brovelli, Mrs. Robert Nuckols, Arthur Van Horn and O. H. Shires, directors.

only natural to suppose that the future will witness like advances. Cling to good property, advertise your town.

The barbers have not yet signed a treaty. R. H. Mahaffey shaves on Sunday.

The incorporation of Porterville seems certain of success.

Oak wood holds its own at \$4.00 a cord.

Studies reveal that 86,000 one-inch fish can inhabit an acre of lake, but only 223 10-inch fish can inhabit the same area.

Advertise Your Needs in the Classified Section of The Farm Tribune.

FINS FOR FEATHERS

By PHIL the FORESTER



By the time this column appears in print we will be in Alaska, having been honored with an invitation to observe first hand the affects of oil drilling on wildlife. Whether or not we will have the time to do any fishing or hunting remains to be seen. One thing for certain, we expect to run several hundred feet of film through our 16mm Bell and Howell.

Alaska has recently set new non resident license fees as follows: Fishing \$6.75; big game \$54.25; small game \$14.25, big game and fishing \$58.25 and for a 7-day visitor's fishing license \$4.75. Furthermore, a guide is no longer a legal requirement except for bear hunting but a guide is still a good idea.

This trip to the far north has been brought about by the action of the former Secretary of the Interior Douglas McKay revising the regulations that permitted oil exploration and drilling on wildlife refuges including the wild game ranges of Alaska.

Shortly after the new secretary, Fred A. Seaton was sworn into office he commenced a program of again revising the regulations to prohibit or greatly restrict oil operations that were believed to

be in conflict with the welfare of wildlife.

As a matter of fact the Department of Interior will hold a public hearing on the proposed regulations as revised in Washington D.C., on December 9 at which time there may be a certain amount of "fur flying" between conservation and commercial interests.

In a personal letter to me from Charles H. Callison of the National Wildlife Federation, he states, "As you know, oil has been discovered via a successful test well on the Kenai Moose Range under a lease issued during the period when the Department of Interior was handing out such leases on wild lands on a free and easy basis. So further oil development on the Kenai is inevitable. Our effort must be directed toward controlling the operations in order to do as little damage as possible to the moose range."

The Anchorage chamber of commerce has contracted with the Arctic Institute of America to send Albert M. Day, former director of the U.S. Fish and Wildlife Service to Alaska to make a survey of the probable effects upon wildlife by a network of proposed roads into and through the Kenai Moose Range in order to do seismicographic explorations. At least one oil company is seeking permission to construct such roads.

Perhaps we shall see our old friend Al Day, but in any event our column for next week will be mailed from Wildlife's last frontierland.

Across

THE COUNTER

Most automobile owners expect their insurance companies to provide "fair and speedy claims treatment". Yet a substantial number of these experiencing a loss, don't like the way their claims were handled. Thus reports a new survey of the automobile insurance market.

The highest percentage of "dissatisfaction" occurred with those auto owners who used direct-writing, low-rate companies.

For example, 19.5% of such owners were not pleased with the handling of their collision claims. And 30% of all auto owners are dissatisfied with the treatment received when claims are filed against others who are insured in such companies.

As added proof, a high proportion of those auto owners who shifted from low-rate companies did so because they were dissatisfied with the way a claim was settled.

The important service we can offer to automobile owners is this: Sincere counsel and explanation of all coverages — and "fair and speedy" claims treatment.

If this is the kind of service you really want, we invite you to stop by our office.



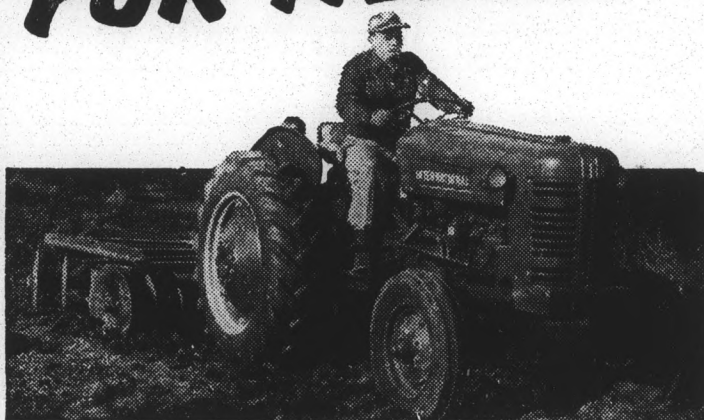
The McLEMORE Agency Insurance

S. H. McLEMORE
KATHERINE F. McLEMORE

520 N. Main Porterville SU 4-5007

Feel that "take-hold-and-go"

TRACTION FOR TILLAGE



with an INTERNATIONAL® 300

Utility Tractor

GET THOSE "300" EXCLUSIVES

- TA (Torque Amplifier) boosts pull-power on-the-go
- Hydra-Touch gives complete hydraulic control of implements
- Independent power take-off can be started or stopped whether tractor is moving or standing
- Fast-Hitch for quick switching of implements



Ask for a Free Demonstration

Hastings Equipment Co.

201 S. Main

PORTERVILLE

SU 4-3100

USE THE CLASSIFIED FOR RESULTS

**BUY IT! SELL IT!
TRADE IT!
RATE**

5c per word for one issue
11c per word, same ad for three issues
\$1.00 minimum charge

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

ELECTRIC MOTOR SHOP — Repairing - Rewinding, Brunsons, 514 S. Main St., Phone 1146-J. n18tf

NEW TIRE

6.70-15 first line, \$13.95, plus tax

RECAP

6.70-15, new tire wear, nationwide guarantee, \$5.95, on your tire or exchange.

OK RUBBER WELDERS

1401 W. Olive Phone 1802
Porterville a9tf

IRONING—105 S. Jaye St., phone SU 4-4459, Porterville. Ruby Nygaard Eslick. n28-7x

FOR SALE: Or Trade — 22 Caterpillar, a bargain, SU 4-1537 before 8:30 a.m. after 5 p.m. n28,d5

WANTED—Scrap Iron and Metal. **GRAY WRECKING CO.** New location, old 65 highway and Orange avenue. (Old Plano Packing house) phone SU 4-7407. f28-tf

CEMENT WORK of all types. Patios, walks, driveways, curbs, floors, etc. Phone SU 4-2021, Porterville. n14-3x

LEGAL NOTICE

NOTICE OF HEARING ON THE FOURTH ANNUAL ASSESSMENT OF THE TEA POT DOME WATER DISTRICT

Before the Board of Supervisors of the County of Tulare, State of California

In the Matter of the Fourth Annual Assessment of the TEA POT DOME WATER DISTRICT.

NOTICE IS HEREBY GIVEN that the TEA POT DOME WATER DISTRICT has, pursuant to Section 36552 of the Water Code of the State of California, filed an estimate of the sum required by the District in discharge of all of its obligations (1) which were then unpaid, and (2) which will materialize during the next year, and (3) that it is probable will be incurred and mature during the next year, and that Tuesday, December 24, 1957, at the hour of 10 o'clock in the forenoon in the Chambers of the Board of Supervisors in the Court House in the City of Visalia, County of Tulare, State of California, has been fixed as the time and place when and where the Board of Supervisors of Tulare County will meet as a Board of Equalization and hear all objections presented to it regarding the correctness of any assessment and all testimony relevant to such objections and continue in session from day to day until all objections and relevant evidence have been heard and acted upon, and that the assessment book of the district is on file with the Clerk of said Board of Supervisors and may be inspected by the public at the offices of the Clerk of said Board in said Court House at Visalia, California, at any time during business hours until the completion of the hearing.

Dated this 19th day of November, 1957.
By order of the Board of Supervisors.

CLAUD H. GRANT, County Clerk and Ex-Officio Clerk of the Board of Supervisors.

By SYLVIA HALLOWS, Deputy Clerk n28,d5

LEGAL NOTICE

ORDINANCE NO. 641

AN ORDINANCE AMENDING ORDINANCE NO. 588 OF THE COUNTY OF TULARE, STATE OF CALIFORNIA, KNOWN AS THE SALARY ORDINANCE OF THE COUNTY OF TULARE.

THE BOARD OF SUPERVISORS OF THE COUNTY OF TULARE, STATE OF CALIFORNIA, DO ORDAIN AS FOLLOWS:

Section 1: That Section 9, SALARY RANGE ASSIGNMENTS — CLASSIFIED SERVICE, is hereby amended by deleting therefrom the following:

CLASS TITLE	SALARY RANGE NUMBER
Purchasing Agent-County Coordinator	26

Section 2: That Section 9, SALARY RANGE ASSIGNMENTS — CLASSIFIED SERVICE, is hereby amended by adding thereto the following:

CLASS TITLE	SALARY RANGE NUMBER
County Purchasing Agent	26
County Administrative Officer	31

Section 3: This Ordinance shall take effect on January 1, 1958, and prior to the expiration of fifteen (15) days from the passage hereof, shall be published once in the Farm Tribune, a newspaper printed and published in the County of Tulare, State of California, together with the names of the members of the Board of Supervisors voting for and against the same.

The foregoing Ordinance, was passed and adopted by the Board of Supervisors of the County of Tulare, State of California on the 20th day of November, 1957, at an adjourned regular meeting of said Board, duly and regularly convened on said day by the following vote:

AYES:

Rodgers L. Moore
Harry W. Perry
Halver J. Haddock
John R. Longley

NOES:

None.

ABSENT:

J. Malcolm Crawford

RODGERS L. MOORE, Chairman, Board of Supervisors of the County of Tulare.

ATTEST:

CLAUD H. GRANT, County Clerk and Ex-Officio Clerk of the Board of Supervisors of the County of Tulare.
BY: Jay C. Bayless, Deputy n28

Subscribe for The Farm Tribune

LEGAL NOTICE

SUMMONS
No. 48856

In the Superior Court of the County of Tulare, State of California

WALTER FOSTER and A. M. FOSTER, also known as Attie M. Foster, his wife, Plaintiffs

vs.
ERNEST ROWTON and ANNIE ROWTON, JOHN DOE, JANE DOE, and JOHN DOE COMPANY, a corporation, Defendants

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO: ERNEST ROWTON and ANNIE ROWTON, Defendants.

YOU ARE HEREBY DIRECTED TO APPEAR and answer the Complaint in the action entitled as above, brought against you in the Superior Court of said County of Tulare, State of California, within ten days after the service on you of this summons, if served within this County, or within thirty days, if served elsewhere.

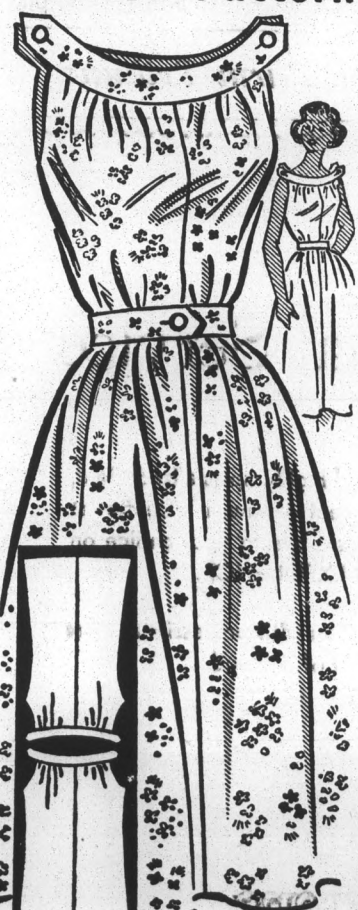
And you are hereby notified that unless you appear and answer as above required, the said Plaintiffs will take judgments for any money or damages demanded in the Complaint, as arising upon contract, or Plaintiffs will apply to Court for any other relief demanded in the Complaint.

Given under my hand and seal of the Superior Court of the said Tulare County, State of California, this 6th day of August, 1956.
(COURT SEAL)

CLAUD H. GRANT, Clerk
By INEZ L. HYDE, Deputy

BURFORD, HUBLER & BURFORD
520 E. Mill Street
Porterville, California
Attorneys for Plaintiffs. n21,28,d5,12

Printed Pattern



9104 SIZES 10-20
by Marjorie Martin

Printed Pattern 9104: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 takes 5 1/2 yards 35-inch.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern if you wish 1st-class mailing. Send to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

Farmers Asked

(Continued from Page 1)

initial petitions, public hearings and action by the board of supervisors, would be necessary, as in other types of zoning, before an agricultural zone would actually be set down in any area, he said.

Importance of agricultural zoning now is not only to protect farming land from other types of development, but to also take advantage of a 1957 state legislative act that puts the assessing of farm property within an agricultural zone on a basis of agricultural value only.

Muhly discussed general zoning in addition to agricultural zoning, telling of forthcoming developments that he said will make zoning more important as the county develops.

He said that the area planning commission plan, and area zoning, are entirely different from agricultural zoning, and cautioned farmers not to confuse the two.

It was suggested at the Burton meeting that the Burton Farm Center set up a study committee to check over the county's sample agricultural zoning plan. No action on this has been taken as yet.

Muhly has been presenting information on agricultural zoning at a number of Farm Center, and other farm organization meetings, throughout the county.

In all of them he is urging that farmers study agricultural zoning and work with the county plan-



CONNIE HAINES, singing star of television and motion pictures, who will headline the Kiwanis Kapers of 1957, to be presented by the Porterville Kiwanis club in the Porterville Memorial auditorium, December 12. The Hollywood show will also feature Dave Barry, comedian, as master of ceremonies; Dr. Giovanni, magician; deMat-tiazzi and his wonderful dolls; The Kramers, in a musical acrobatic novelty act; Denny and Cameron, comedy dance team; Harris Nelson, musical comedian, and the acrobatic Ferraris'. The Kapers this year is an all-professional Hollywood show.

ning commission in developing a satisfactory plan.

HOLIDAY SPECIALS

'54 OLDS 98

Holiday Coupe, Power Steering, Power Brakes, Radio, Heater.

ONE YEAR GUARANTEE

Lic. No. ACF 572 \$1795

'54 PONTIAC 8

4-Door Station Wagon, Hydramatic, Radio, Heater, New Paint, New Rebuilt Motor, Rebuilt Transmission. ONE YEAR GUARANTEE

Lic. No. BFZ 789 \$1250

'53 CHEVROLET 210

4-Door Sedan, Power Glide, Radio, Heater, New Paint.

Lic. No. FCH 749 \$825

1955 FORD V-8

Half-ton Pickup Fordomatic, Radio, New Paint.

Lic. No. H 96676 \$1150

1952 FORD V-8 VICTORIA

Fordomatic, Radio, Heater

Lic. No. FAV 605 \$725

1956 VOLKSWAGON

Deluxe Sedan, Nile Beige, Red Leatherette Interior, Radio, Heater.

Lic. No. EWD 089 \$1595

1956 VOLKSWAGON

Deluxe Sedan, Black with Red Leatherette Interior, Radio, Heater.

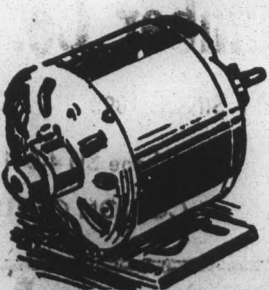
Lic. No. AAF 020 \$1565

MALICK MOTORS, Inc.

Tulare-Kings Counties
VOLKSWAGON DEALERS

620 East Main RE 4-7414
Visalia, California

EVERYTHING ELECTRIC



- Fixtures
- Motors... new and used
- Motors Rewound and Repaired
- Complete Electrical Supplies and Service

Heard's Electric

1207 W. Olive SU 4-0415

4-H LEADERS' CONFERENCE SET DECEMBER 7

VISALIA, Nov. 28 — Plans are being made for a Tulare County 4-H Leaders' conference on Saturday, December 7, at the Ivanhoe school, according to the Farm and Home Advisors office, Visalia.

The session will commence at 9:30 a.m. with registration, and will close at 5:00 p.m. The theme for the day's conference will be "Rounding Up Ideas." R. O. Monosmith, State 4-H Club leader, Berkeley, will be the keynote speaker on the subject of "The 4-H Leader's Role."

Grain hay crop in California this year is estimated at 855,000 tons, slightly below last year.

FLY

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HUNTING and FISHING
AERIAL PHOTOGRAPHY
CENTRAL VALLEY
AIR SERVICE

Porterville
P. O. Box 1190 Ph. SU 4-0566



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THE TEN COMMANDMENTS

starring
CHARLTON HESTON • YUL BRYNNER • ANNE BAXTER • EDWARD G. ROBINSON
YVONNE DE CARLO • DEBRA PAGET • JOHN DEREK

with
SID CLERIC • NINA HART • JUDITH ANDERSON • PRICE

Written for the screen by AENEAS MACKENZIE
JESSE L. LASKY, JR. • JACK GARSS • FREDRIC M. FRANK
Based upon the HOLY SCRIPTURES and other ancient and modern writings • Produced by Metro Pictures Associates, Inc.

A PARAMOUNT PICTURE • TECHNICOLOR
VISTAVISION

MOLINO THEATER

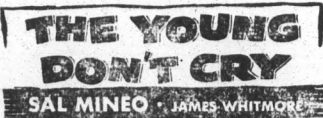
2 Performances Daily
2:00 and 7:30 p.m.
Evenings Sat. and Sun., Adults \$1.50
Week day matinees, Adults \$1.25
Children 50c at all times

PORTER THEATRE

NOW PLAYING



— Also —



CARTOON CARNIVAL
and Fun Fest!!

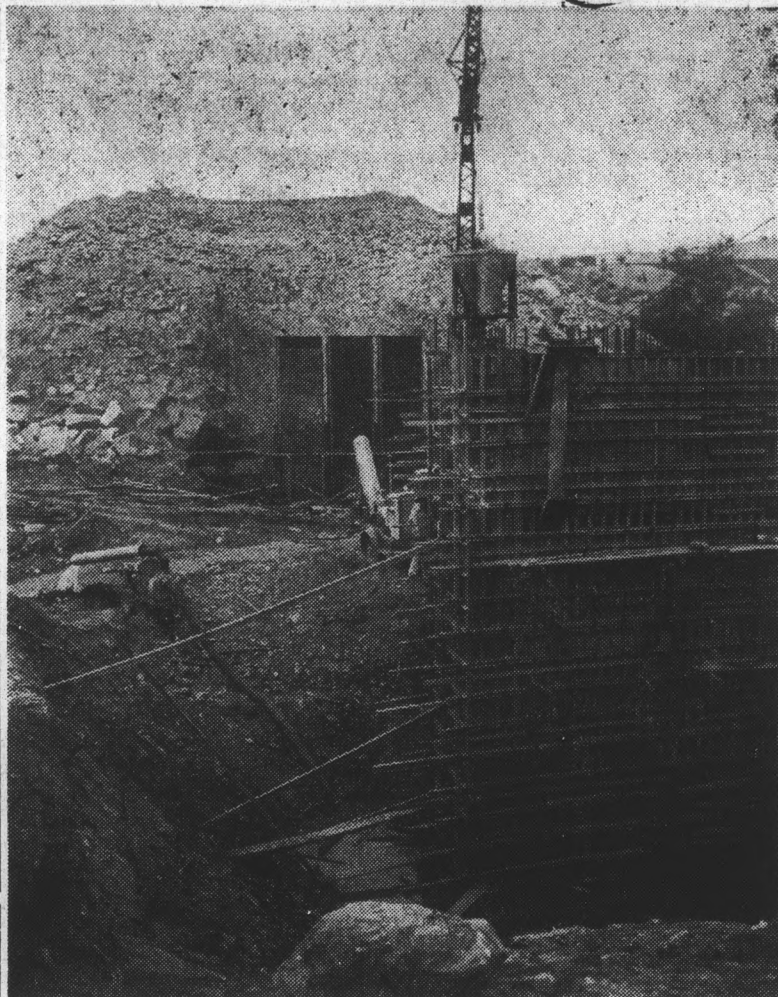
Every Saturday at 1:00 p.m.
Cartoons - Comedy - Serial
Plus the Regular Program

SUNDAY TO TUESDAY



Continuous from 1:00 p.m.
Saturday and Sunday
Week Days First Show 7 p.m.

BANK NIGHT
Every Tuesday and Thursday



WHAT MIGHT be called the third phase of history in Success valley is being written today, with major construction work under way on the re-routing of highway 190 along the east side of the Tule river to swing around the Success dam and reservoir site. Above photo shows work on a bridge that will span the south fork of the Tule, also a fill that is being made on both sides of the bridge site. The re-routed 190 will follow up the south side of the Tule from Porterville, through the Worth district, and will tie into the present 190 just south of the old Orange school. Major improvement and relocation work is also underway from the old Orange school along the Frazier valley highway. (Farm Tribune photos)

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Sno-White

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ra View hospital paint job is that the plastic painting was necessary as a "filler" for brick used in the hospital; by using the brick that required the filler, building cost was cut, we are told. More on this later, perhaps.

ADA at Porterville high school is 109 students over last year; seven less teachers are on the faculty.

"The Mad Woman of Chailott" will be at the Barn theater December 5-7, as portrayed by the Porterville college drama department.

Porterville's finest — the 130-piece high school band — leaves for Long Beach Friday morning to compete for the fourth consecutive year in the All-Western band review. Director Frank Shaffer and his boys and girls are just about ready to hit the top spot.

Pro and con are the comments on the establishing of the office of county administrator by the county board of supervisors, effective the first of the year. If you want to administer the county at \$9,804 to \$12,228 per year, stop by the office of The Farm Tribune. We have an application form.

Mass treatment of patients and employees at the Porterville State hospital for amebiasis was started Monday.

Southern Tulare County Sportsmen's association will oppose the placing of doves on the protected bird list at an Assembly interim committee hearing at the Moose lodge hall in Visalia, 10 a.m., next Thursday.

Final services were held Saturday for Charles Jackson Byers, a resident of the Porterville area for 70 years. Death this week claimed William Waggle, 93, a resident of Porterville for 26 years. Frank Eckles, a resident of Porterville for 40 years, and who came to California in 1885, died Tuesday.

Funeral service was conducted yesterday in Fresno for J. A. Harris, who, about 1925, built the first cotton gin in Porterville.

Open house at the New Sierra View hospital is planned in the near future; district directors and Laurence J. Billou, discussed purchase of the corner property at Jaye and Putnam, bordered on two sides by the hospital ground. A cost of around \$21,000 was mentioned to relocate Billou's business and purchase the property.

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One Ton

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verse substantiate the spiritual laws of God.

In the course of the lectures, solid metal will be made to float in air, an egg will be fried on a cold stove, an ordinary suitcase will be given a mind of its own, and Dr. Speake will discharge over a million volts of electricity through his body.

Dr. Speake was graduated from the University of Pennsylvania with a degree in mechanical engineering, receiving the Senior Engineering award. He served in the Naval Air force for 10 years as a pilot, and won the Bronze Star for meritorious achievement during World War II and now holds a permanent commission as Commander in the Naval Reserve Air force.

Porterville Ministerial association is spending several hundred dollars to sponsor this outstanding series as a service to the community. The Rev. Terence E. Stoker, president of the association, extends on behalf of the churches of Porterville area, a cordial invitation to the general public to attend the entire series.

Senator and Mrs.

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Senator Knowland has announced that he will seek the governorship of California in the 1958 elections.

Tickets for the Knowland dinner can be obtained in the Porterville area from: Mesdames Frank O. Sheldon, Charles Young, Justus Zimmerman, Arthur Noble, J. G. Blackman, Mark Sharp, Frank Pratt, T. A. Alexander, R. B. Scranton, Mac Williams, Merrill Dennis, Marcus Jones and Edna Smith, Mr. and Mrs. Wiley Ambrose and Mr. and Mrs. Edgar Prestage.

Ed. Olson, Fred Adams, Barney Richardson, Bill Rodgers, Burke E. Burford, Alfred Pope, Gordon Sorey, Bill Allen, Joe Faure Jr., Ivan Peterson, John Moore, and Allen Basye.

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